

# SPONSORSHIP CONFIRMATION FORM

Yes, I would like to sponsor INTERNATIONAL RICE CONGRESS 2010. I herewith indicate my selection:

## MAJOR SPONSORSHIP

- |  |            |
|--|------------|
| <input type="radio"/> Platinum Sponsor | USD 40,000 |
| <input type="radio"/> Gold Sponsor     | USD 25,000 |
| <input type="radio"/> Silver Sponsor   | USD 15,000 |

## LUNCH SYMPOSIA

- |  |            |
|--|------------|
| <input type="radio"/> Lunch Symposia 1st day | USD 15,000 |
| <input type="radio"/> Lunch Symposia 2nd day | USD 10,000 |
| <input type="radio"/> Lunch Symposia 3rd day | USD 7,500  |

## SOCIAL EVENTS

- |   |            |
|---|------------|
| <input type="radio"/> Gala dinner             | USD 20,000 |
| <input type="radio"/> Welcome reception       | USD 15,000 |
| <input type="radio"/> Coffee breaks (per day) | USD 7,500  |

## OTHER SPONSORSHIP ITEMS

- |   |            |
|---|------------|
| <input type="radio"/> Congress bags (exclusive sponsorship) | USD 10,000 |
| <input type="radio"/> CD-ROM                                | USD 7,500  |
| <input type="radio"/> Lanyard for badges                    | USD 5,000  |
| <input type="radio"/> Internet corner                       | USD 5,000  |
| <input type="radio"/> Conference program board              | USD 3,000  |
| <input type="radio"/> Notepads and pens                     | USD 5,000  |

Company Name : \_\_\_\_\_

Address : \_\_\_\_\_

Town / City : \_\_\_\_\_

Postal Code : \_\_\_\_\_ Country : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_ Website : \_\_\_\_\_

Dealt with by Mr/Mrs/Ms : \_\_\_\_\_

Position : \_\_\_\_\_

Please complete and return this form to:



**INTERNATIONAL RICE CONGRESS 2010 SECRETARIAT:**

ASIACONGRESS EVENTS CO., LTD.

10 Soil Lasalle 56, Sukhumvit Rd., Bangna, Bangkok 10260, Thailand

Tel: +66 2 748 7881 Fax: +66 2 748 7880

Email: [info@ricecongress.com](mailto:info@ricecongress.com)

Website: [www.ricecongress.com](http://www.ricecongress.com)

# APPLICATION FOR STAND SPACE

Online application available at [www.ricecongress.com](http://www.ricecongress.com)

Company Name : \_\_\_\_\_

Address : \_\_\_\_\_

Town / City : \_\_\_\_\_

Postal Code : \_\_\_\_\_ Country : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_ Website : \_\_\_\_\_

Dealt with by Mr/Mrs/Ms : \_\_\_\_\_

Position : \_\_\_\_\_

The name of the company should be included in alphabetical list of exhibitors under the letter:  
(Please fill in one letter)

The undersigned hereby agrees to participate in the INTERNATIONAL RICE CONGRESS 2010 exhibition, to be held at the Vietnam National Convention Center, from 8-12 November 2010; to rent space and / or standard booth package as described below, under the Terms and Conditions printed overleaf.

No. of sqm. Space \_\_\_\_\_ m<sup>2</sup>

	Space only	Space + Shell Scheme Package
Regular Space	<input type="radio"/> US\$ 375/sqm	<input type="radio"/> US\$ 425/sqm
Prime Space	<input type="radio"/> US\$ 475/sqm	<input type="radio"/> US\$ 525/sqm

Preferred Booth No.: \_\_\_\_\_, alternative 1 \_\_\_\_\_ alternative 2 \_\_\_\_\_

\* Early Bird Benefit: 10% discount on Space Only for application forms sent before 1 March 2010.

**A list of all products/services to be shown at the exhibition must be stated in this form:**

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The undersigned agrees to pay 50% as down payment within 15 days of invoice date of the first invoice. The remainder must be paid in full before 1 October 2010.

Date:  
(d/m/y) \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Signature and Company Stamp:

Please complete and return this form to:



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# CONDITIONS OF PARTICIPATION

The provisions subject to which exhibitors may participate in IRC2010 Exhibition (hereinafter referred to as the exhibition), are laid down in these Conditions of Participation and in the General Rules governing participation in trade fairs and exhibitions (hereinafter referred to as the General Rules) organized by, or in co-operation with, AsiaCongress Events Company Ltd. (hereinafter referred ACE).

**CONTRACT** - This application, properly executed by the applicant ("Exhibitor") shall, upon written acceptance by ACE ("Organizer") constitute a valid and binding contract. The Organizer reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exhibition. It is further agreed that the conditions, rules and regulations as herein stated and as outlined in the exhibitor manual are made a part hereof as though fully incorporated herein, and that the said exhibitor agrees to be bound by each and every one thereof. This agreement is governed by the laws of the Kingdom of Thailand and the exhibitor agrees to the jurisdiction of the Courts of Thailand.

**USE OF SPACE** - Organizer reserves the right to decline, prohibit or expel an exhibit which, in its jurisdiction, is out of keeping with the character of the exhibition, this reservation being all inclusive as to the persons, items, printed matter, product, conduct, sound level, etc. Distribution of advertising material and exhibitor solicitations of any sort shall be restricted to the Exhibitor's booth. Exhibitor's exhibit or product may not extend beyond the limits of the Exhibitor's booth and part of any exhibit or product may not extend into any aisle. No Exhibitor shall so arrange his exhibit so as to obscure or prejudice adjacent Exhibitors in the opinion of Organizer. No Exhibitor shall assign or sublet any part of his assigned space without the consent of the Organizer in writing. Any space not occupied by the time set for completion of installation of displays will be reassigned at the discretion of the Organizer. Deposits will be forfeited unless special arrangements have been approved by the Organizer. Exhibitor will keep his exhibit open and staffed at all times during the show hours.

**BOOTHS** - Standard booth package, when ordered by the Exhibitor, refers to the following items: back and two side walls (or one side wall in the case of corner booth, or no sides in the case of a peninsula booth) fascia board, information table and two chairs, two spot lights and wall to wall carpet. The inclusions can vary from one exhibition to another - but the Organizer will inform the exhibitor about this prior to signing up of the contract. If an exhibitor plans to install a completely constructed display of such character that the Exhibitor will not require or desire the use of the standard booth equipment, no part thereof shall so project as to obstruct the view of the adjacent booths. Neither display nor contents may exceed the height of 2500 mm, except with the specific permission of the Organizer. Raw wood, cardboard or similar material for wings to booths must be covered or painted if it is visible from the adjacent booth. Failure to comply with the rules and regulations of this contract and as stated in the exhibitor's manual will result in the alteration or removal of the booth at the exhibitor's expense. Rental fees for services and exhibit space are refundable only as stated in the refund policy. Exhibitors shall be bound by all pertinent laws, codes and regulations of the municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the exhibition is held.

**CANCELLATION AND REFUND POLICY** - Exhibitors canceling before 30 January 2010 forfeit 25% of the total rental. All other paid fees will be reimbursed. Exhibitors canceling before 30 March 2010 forfeit 50% of the total rental. Exhibitors cancelling before May 30 forfeit 75% of the total rental. There will be no more refunds after this time. In the event the Exhibitor cancels but has not yet paid the fees due, then the Exhibitor is still liable for the amount due minus the Refund. It is agreed that if the Exhibitor fails to comply in any respect with the terms of agreement, then Organizer shall have the right without notice to the Exhibitor to sell or offer for sale the exhibit space covered by this contract. The Exhibitor will be liable for any deficiency, loss or damage suffered by the Organizer by reason of the premises stated, which loss or damage the Exhibitor agrees to pay the Organizer upon the damage together with reasonable expenses and costs incurred by reason thereof. It is further agreed that actual occupation of the exhibit space by an exhibit is of the essence thereof, and that should the exhibition be unable to affect the sale of the space as herein provided, the exhibition is then expressly authorized to occupy or cause

said space to be occupied in such manner as it may deem in the best interests of the exhibition, without any rebate or allowance whatsoever to the Exhibitor and without in any way releasing said Exhibitor from any liability hereunder, and said Exhibitor expressly agrees to pay the exhibition the full sum as herein set forth. The Organizer will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond their control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reasons reimburse Exhibitor on a prorated basis on any amount paid in, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.

The Organizer will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond their control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reasons reimburse Exhibitor on a pro-rata basis on any amount paid in, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.

**INSURANCE** - Exhibitors must carry worker's compensation, comprehensive, general liability including products and completed operations, independent contractors, personal injury, and blanket contractual liability. It is strongly recommended that Exhibitors carry insurance to cover loss of or damage to their exhibits or other personal property while such property is located at or is in transit to or is in transit to or from the exhibit site. While the exhibition facility provides security guards, this is solely as an accommodation to Exhibitors, and ACE assumes no responsibility for any loss, damage or injury to any property of the Exhibitor or to any of its officers, clients, agents, employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever. The Exhibitor expressly agrees to save and hold harmless ACE, their management, agents and employees from any claims, liabilities and losses for injuries to persons (including death) or damage to property arising in connection with Exhibitor's use of the exhibit space.

**AVAILABLE SERVICES** - On behalf of the Exhibitors, the Organizer has designated the Official Exhibition Contractors to provide the following: drainage, cartage, furniture, booth and floor decorations, signs, photographs, telephone services, etc. as stated in the Exhibitor Manual. Services of electricians, plumbers, carpenters and other labor will be available and charged at the prevailing rates. Contractors and rates will be listed in the Exhibitor Manual to be issued separately. The Organizer assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons, parties and organizations. Arrangements for these services and payments are to be made between Exhibitors and Official Exhibition Contractors directly.

**PROTECTION OF FACILITIES** - Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or other parts of the convention hall exhibit area without permission from the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Organizer, the convention hall manager or their assistants.

**INSTALLATION & DISMANTLING** - The specific requirements as to the time for installation and dismantling of exhibits shall be as set forth in the Exhibition Manual supplied to each Exhibitor for this particular Exhibition. Such requirements shall be binding upon the Exhibitor as set forth. The Exhibition Manual will be sent to Exhibitors before May 30, 2010.